



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
MARKETING COMMITTEE MEETING
THURSDAY, SEPTEMBER 23, 2010 – 1:00 P.M.
WAUSAUKEE VILLAGE HALL – 428 HARRISON AVE., WAUSAUKEE

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of August 26, 2010.
4. Public comment. No action required.
5. Discuss/consider current invoices and budget appropriations. Action, if any.
6. Discuss/consider authorizing the marketing committee chair person to approve invoices when a marketing committee meeting cannot take place. Action, if any.
7. Discuss/consider the 2010 county visitor guide revenue data. Action, if any
8. Discuss/consider advertising with Bay Cities Radio in trade for an advertisement in the County Visitor Guide. Action, if any.
9. Discuss/consider the 2011 Marketing Plan recommendations from Boomerang Marketing. Action, if any.
10. Tourism Director's report. No action required.
11. Future agenda items
12. Next meeting date, place and time
13. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

John Guarisco
Jim Brien
Dick Matty
Loretta Millette
Peggy Landwer
Jon Kukuk
Nick Lakari

Copies Also Being Sent To:

Steve Corbeille, County Administrator
Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Jamie Darge, Tourism Director
Karen Widmar
County Clerk
Media
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)