



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
MARKETING COMMITTEE MEETING
THURSDAY, OCTOBER 21, 2010 – 9:00 A.M.
WAUSAUKEE VILLAGE HALL – 428 HARRISON AVE., WAUSAUKEE

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of September 23, 2010.
4. Public comment. No action required.
5. Discuss/consider current invoices and budget appropriations. Action, if any.
6. Karen Widmar from Otter Marketing will be present to discuss the transition from Boomerang Marketing to Otter Marketing. No action required.
7. Discuss/consider adding or deleting waterfalls from the waterfalls tour. Action, if any.
8. Discuss/consider participating in the Central Wisconsin Sports Show from February 18-20, 2011. Action, if any.
9. Discuss/consider approval of the 50/50 co-op Snowmobile Expo Shows funding request submitted by Iron Snow Shoe, Inc. Action, if any.
10. Discuss/consider approval of an additional annual fee of \$25 for webhost services to retrieve statistical data. Action, if any.
11. Tourism Director's report. No action required.
12. Future agenda items
13. Next meeting date, place and time
14. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

John Guarisco
Jim Brien
Dick Matty
Loretta Millette
Peggy Landwer
Jon Kukuk
Nick Lakari

Copies Also Being Sent To:

Steve Corbeille, County Administrator
Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Jamie Darge, Tourism Director
Karen Widmar
County Clerk
Media
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)