



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
MARKETING COMMITTEE MEETING
THURSDAY, MAY 23 – 9:00 A.M.
North Country Real Estate Office-117 North Highway 141, Crivitz

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of April 25, 2013. Action required.
4. Election of Chair and Vice Chair. Action required.
5. Public comment. No action required.
6. Discuss/consider current invoices and budget appropriations. Action, if any.
7. Discuss /consider use of QR codes. Action if any.
8. Discuss/consider Otter Marketing services. Action if any.
9. Discuss/consider website redesign. Action if any.
10. Interim Tourism Director Report. Action of any
 - Media buys/promotions
 - Assets being marketed
 - Bike map update
11. Future agenda items
11. Next meeting date, place and time
12. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

Randy Polson
Barb Vand De Hei
Liz Chapman

Copies Also Being Sent To:

Paul Putman, UWEX Educator
Jacqueline Boudreau, Chamber Exec. Director
John Guarisco, MCTA Chair
Posting
Karen Widmar
County Clerk
Media
Ellen Sorensen, County Executive

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)