



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
MARKETING COMMITTEE MEETING
THURSDAY, JUNE 28, 2012 – 9:00 A.M.
NORTH COUNTRY REAL ESTATE – 117 NORTH US HIGHWAY 141 - CRIVITZ

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of May 24, 2012.
4. Public comment. No action required.
5. Discuss/consider current invoices and budget appropriations. Action, if any.
6. Discuss/consider creating a policy regarding community event sponsorship contributions. Action, if any.
7. Discuss/consider developing a tourism application (app) for tourism. Action, if any.
8. Discuss/consider changes to the Marinette County Visitor Guide. Action, if any.
9. Review 3rd qtr ads. No action required.
10. Future agenda items
11. Next meeting date, place and time
12. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

John Guarisco
Jim Brien
Melissa Wason
Deva Bhatt
Nick Lakari

Copies Also Being Sent To:

Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Jamie Darge, Tourism Director
Posting
Karen Widmar
County Clerk
Media
Ellen Sorensen, County Executive

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)