



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE**  
**MARKETING COMMITTEE MEETING**  
**THURSDAY JULY 25, 2013 – 9 am**  
**North Country Real Estate Office-117 North Highway 141, Crivitz**

*Agenda*

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of June 27, 2013. Action required.
4. Public comment. No action required.
5. Discuss/consider current invoices and budget appropriations. Action, if any.
6. Discuss/consider Marketing Plan for balance of 2013. Action if any.
7. Discuss/consider Marketing budget/plan for 2014. Action if any.
8. Discuss/consider Marinette County Tourism TV show / UW Milwaukee Film School. Information only
9. Review operating rules for Marketing Committee. Information only.
10. Interim Tourism Director Report. Action if any
  - Media buys/promotions
  - Website hosting
11. Future agenda items
11. Next meeting date, place and time
12. Adjourn meeting

*Note: Agenda items may not be considered and acted upon in the order listed.*

Committee Members Receiving Agenda:

Randy Polson  
Barb Van De Hei  
Liz Chapman

Copies Also Being Sent To:

Jacqueline Boudreau, Chamber Exec. Director  
John Guarisco, MCTA Chair  
Posting  
County Clerk  
Media  
Ellen Sorensen, County Executive

**IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)**