



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
MARKETING COMMITTEE MEETING
THURSDAY, JULY 22, 2010 – 1:00 P.M.
WAUSAUKEE VILLAGE HALL – 428 HARRISON AVE., WAUSAUKEE

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of June 24, 2010.
4. Public comment. No action required.
5. Discuss/consider current invoices and budget appropriations. Action, if any.
6. Discuss/consider layout and design change suggestions to the county visitor guide. Action, if any.
7. Discuss/consider creating a county wide geo-cache treasure hunt. Action, if any.
8. Discuss/consider obtaining co-op partners to participate in the Adventure in Travel Show from January 29-30, 2011 in Chicago, IL. Action, if any.
9. Discuss/consider advertising with Bay Cities Radio in trade for an advertisement in the County Visitor Guide. Action, if any.
10. Discuss/consider participating in the 2011 Northern Illinois RV, Camping and Travel Show in Rockford, IL. Action, if any.
11. Discuss/consider the 2011 Marketing Plan recommendations from Boomerang Marketing. Action, if any.
12. Discuss/consider attending a county parks meeting to address visitor access to the waterfalls. Action, if any.
13. Discuss/consider attending a county highway meeting to address the conditions of the county's rustic roads. Action, if any.
14. Tourism Director's report. No action required.
15. Future agenda items
16. Next meeting date, place and time
17. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

John Guarisco
Jim Brien
Dick Matty
Loretta Millette
Peggy Landwer
Jon Kukuk
Nick Lakari

Copies Also Being Sent To:

Steve Corbeille, County Administrator
Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Jamie Darge, Tourism Director
Karen Widmar
County Clerk
Media
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)