



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE**  
**MARKETING COMMITTEE MEETING**  
**THURSDAY, APRIL 22, 2010 – 1:00 P.M.**  
**WAUSAUKEE VILLAGE HALL – 428 HARRISON AVE., WAUSAUKEE**

*Agenda*

1. Call to order
2. Approve/amend agenda
3. Election of Committee Vice Chair. Action required.
4. Approve/amend minutes of March 25, 2010.
5. Public comment. No action required.
6. Discuss/consider current invoices and budget appropriations. Action, if any.
7. Discuss/consider changing the ATV TV show partnership from Trail Nation TV to Discover Wisconsin. Action, if any.
8. Discuss/consider layout and design change suggestions to the county visitor guide. Action, if any.
9. Discuss/consider county visitor guide advertisement pricing structure. Action, if any.
10. Discuss/consider placement of non-Marquette County advertisements within the county guide. Action, if any.
11. Discuss/consider advertising with Canoe News Magazine to promote the USCA National Championships in Peshtigo. Action, if any.
12. Tourism Director's report. No action required.
13. Future agenda items
14. Next meeting date, place and time
15. Adjourn meeting

*Note: Agenda items may not be considered and acted upon in the order listed.*

Committee Members Receiving Agenda:

John Guarisco  
Jim Brien  
Dick Matty  
Loretta Millette  
Peggy Landwer  
Jon Kukuk  
Nick Lakari

Copies Also Being Sent To:

Steve Corbeille, County Administrator  
Paul Putman, UWEX Educator  
Erik Aleson, Asst. Parks Administrator  
Mary Johns, Chamber Exec. Director  
Jamie Darge, Tourism Director  
Karen Widmar  
County Clerk  
Media  
Posting

**IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)**