



# TOURISM ALLIANCE

Tourism Alliance  
Marketing Committee Meeting  
Mon. Feb. 11, 2008 - 6 p.m.  
Newingham's, Wausaukee

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of Jan. 23 meeting
4. Public comment
5. Discuss/consider recommended budget from tourism committee, action if any
6. Discuss/consider job description for marketing task, action if any
7. Discuss/consider Boomerang suggestions of website, changes & marketing of website, action if any
8. Discuss/consider advertising needs, action if any
9. Discuss/consider Co-op advertising program for 2008, action.
10. Discuss/consider rating plan, action if any
11. Future agenda items
12. Next meeting
13. Adjourn

*NOTE: Agenda items may not be considered and acted upon in the order listed.*

Committee Members Receiving Agenda:

Dave Schultz  
Jim Orlowski  
Barb Verdegan  
Leon Popp  
Shirley Prudhomme  
Jim Brien  
John Kukuk

Copies Also Being Sent To:

Steve Corbeille, County Administrator  
Paul Putnam, UWEX Educator  
Erik Aleson, Asst. Parks Administrator  
Mary Johns, Chamber Exec. Director  
County Clerk  
Media  
Posting

**IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD #715-732-7760).**