



TOURISM ALLIANCE

Tourism Alliance

Marketing Committee Meeting - **Change in date/place**

Wed., February 13, 2008 - 11:15 AM

Four Seasons Resort, Pembine

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of Jan. 23 meeting
4. Public comment
5. Discuss/consider recommended budget from tourism committee, action if any
6. Discuss/consider job description for marketing task, action if any
7. Discuss/consider Boomerang suggestions of website, changes & marketing of website, action if any
8. Discuss/consider advertising needs, action if any
9. Discuss/consider Co-op advertising program for 2008, action.
10. Discuss/consider rating plan, action if any
11. Future agenda items
12. Next meeting
13. Adjourn

NOTE: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

Dave Schultz
Jim Orlowski
Barb Verdegan
Leon Popp
Shirley Prudhomme
Jim Brien
John Kukuk

Copies Also Being Sent To:

Steve Corbeille, County Administrator
Paul Putnam, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Karen Widmar, Boomerang Mrktg
Media
Posting
County Clerk

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD #715-732-7760).