



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
COMMITTEE MEETING
THURSDAY, March 20th, 2014 – 6:00 P.M.
CRIVITZ VILLAGE HALL, 800 Henriette Ave – CRIVITZ

Agenda

1. Call to order
2. Approve/amend agenda
3. Introduce Tourism coordinator
4. Public comment – speakers limited to 5 minutes
5. Approve/amend minutes of February 13, 2014 meeting
6. Current news and event correspondence received, discussion only
7. Discuss/consider Tourism Alliance Committee Reports, action if any
* Research *Marketing *Finance
8. Update on status of state/county parks, discussion only
9. Discuss future election of committee officers, no action
10. Report on the Appleton (Green Bay) Fishing Show held 2/28-3-2.
11. Discuss/consider open seats (Marinette, 1 at large), action if any
- 11.5 Board member resignations Discussion/action, if any
12. Discuss/consider 2014 budget, action if any
13. Discuss/consider sending letter regarding signage to municipalities, action if any
14. Discuss / consider recommendation from the Finance Committee to add two expenditure sub-accounts to Account 498 - Special Projects. Action, if any
- 14.5 Discuss/consider the use of Wisconsin2go for county guide distribution.
Contract subject to CC (corporate counsel) approval. Action, if any
15. Review February 2014 Financials and Invoices.
16. Future agenda items
17. Next meeting date, time, place
18. Adjournment

Note: Agenda items may not be considered and acted upon in the order listed.

Committee members receiving agenda
Nick Lakari (County Board)
Shirley Kaufman (County Board)
Peggy Hansen (CCBA)
John Guarisco (CRA)
Amy Shaffer(CBA)
Judy Alwin(City of Marinette)
Trish Peterson(City of Niagara)
Nate Gamlin (Village of Wausaukee)
Randy Polson(Iron Snow Shoe)
Liz Chapman(member at large)
Barb Van dei Hey (member at large)
Shirley Prudhomme (member at large)

Copies also sent to
Ellen Sorensen, County Administrator
Maggie Kailhofer, Gov. Thompson State Park
Jacqueline Boudreau, Chamber Executive Director
County Clerk
Media

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)