



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE**  
**COMMITTEE MEETING**

Thursday June 9<sup>th</sup>, 2016 – 5:30 P.M.  
CRIVITZ VILLAGE HALL, 800 Henriette Ave – CRIVITZ, WI

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**AGENDA**

1. **Call to Order**
2. **Approve / Amend Agenda** *Action required.*
3. **Public Comment**
4. **Approve / Amend minutes of May 12, 2016 meeting.** *Action required.*
5. **Current news and event correspondence received.** *Information, only.*
6. **Discover Wisconsin Marinette County Advertising campaign proposal for 2016 thru 2019**  
**Greg Smith** from Discover Wisconsin presenting proposal & taking questions.  
*Information, only.*
7. **Update on state / county parks.** *Information, only.*
8. **Tourism Reports** – Butch Kostreva  
*Radio / TV commercials / Guides Distribution / advertising areas* *Information, only*
9. **Future Agenda Items**
10. **Next meeting date, time, place**
11. **Adjournment** *Motion Carried.*

*Note: Agenda items may not be considered and acted upon in the order listed.*

**Committee members receiving agenda**

**David Zahn** CHAIR (Peshtigo Chamber) - term 4/2017  
**Liz Chapman** VICE CHAIR (Crivitz Busn Assoc.) - term 4/2017  
**Nate Gamlin** (Village of Wausaukee) - term 4/2017  
**Randy Polson** (Iron Snow Shoe) - term 4/2017  
**Shelly Lindner** (Marinette / Menom. Chamber) - term 4/2018  
**Amy Shaffer** (Crivitz Rec Assoc.) - term 4/2018  
**Barb Van De Hei** (member at large) - term 4/2018

**Jeff Gendron** (Coleman Cougar Business Assoc.) - term 4/2017  
**Shirley Prudhomme** (member at large) - term 4/2017  
**Dennis Marcelly** (County Board) - term 4/2018  
**Shirley Kaufman** (County Board) – term 4/2018  
**Copies also sent to**  
**Shawn Hennessee** - County Administrator  
**Maggie Kailhofer** - Gov. Thompson State Park  
County Clerk Media

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)