



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

**COMMITTEE MEETING**

THURSDAY May 14th, 2015 – 5:30 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – CRIVITZ, WI

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**AGENDA**

1. **Call to Order**
2. **Approve / Amend Agenda** *Action required.*
3. **Public Comment**
4. **Approve / amend minutes** of April 9<sup>th</sup>, 2015 meeting.
5. **Current news and event correspondence** received. *Information, only.*
6. **Update on state / county parks.** *Information, only.*
7. **Receive Tourism Reports** – Tourism Coordinator  
Discuss: *Visitors Guide - TV campaign - Billboard - Radio*  
*2014 Tourism Impact Report – (lead into Jeff Anderson) Action, if any.*
8. **Tourism’s Economic Impact** – (guest) **Jeff Anderson** – Wisconsin Regional Tourism Specialist  
*Information, only.*
9. **Discuss progress by the Chair of Cougar Country representative replacement & plaque**  
*Action, if any.*
10. **Nominating of Alliance Committee Membership** – *renewals*  
*Action required*
11. **Discuss Alliance Committee forming their own independent group.** *Information, only.*
12. **Future Agenda Items**
13. **Next meeting date, time, place**
14. **Adjournment**

Note: Agenda items may not be considered and acted upon in the order listed.

**Committee members receiving agenda**

Liz Chapman - CHAIR (Crivitz Busn Assoc) *term 4/2015*  
Amy Shaffer – VICE CHAIR (Crivitz Rec Assoc) *term 4/2015*  
Nate Gamlin (Village of Wausaukee) *term 4/2015*  
Randy Polson (Iron Snow Shoe) *term 4/2015*  
Shelly Lindner (Marinette / Menom. Chamber) *term 4/2016*  
David Zahn (Peshtigo Chamber) *term 4/2016*  
Barb Van De Hei (member at large) *term 4/2016*  
Shirley Prudhomme (member at large) *term 4/2016*  
Joe Banaszak (County Board)  
Shirley Kaufman (County Board)

**Copies also sent to**

County Administrator  
OPEN - Coleman Cougar Business Association  
Maggie Kailhofer, Gov. Thompson State Park  
County Clerk Media

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)