



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

RESEARCH COMMITTEE MEETING

THURSDAY, April 10th, 2014 – 3:30 P.M.
723 Main St. – Big Woods Reality – WAUSAUKEE

Agenda

1. Call to order
2. Approve/amend agenda
3. Discuss methods of measuring advertising and promotional effectiveness, action if any
4. Discuss on collecting research data methods related to tourism groups or other county tourism groups in Wisconsin, action if any
5. Discuss Grant opportunities, action if any
6. Future agenda items
7. Next meeting date, time and place
8. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee members receiving agenda
Nate Gamlin (Village of Wausaukee)
Shirley Prudhomme (member at large)

Copies also sent to
Ellen Sorensen, County Administrator
Maggie Kailhofer, Gov. Thompson State Park
Paul Putman, UWEX Educator
Dave Marquart, County Parks
County Clerk
Media

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)