



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
MARKETING COMMITTEE MEETING
THURSDAY, APRIL 16, 2009 – 4:00 P.M.
CRIVITZ VILLAGE HALL – 800 HENRIETTE AVE.; CRIVITZ

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of April 2, 2009
4. Discuss/consider April 2, 2009 Tourism Directors Report regarding Northern Breezes ad, status and follow up discussion. Action, if any.
5. Discuss/consider proper procedure regarding action on agenda items. Action, if any.
6. Discuss/consider first quarter 2009 advertising proposals and activity to date. Action, if any.
7. Discuss/consider Boomerang Marketing proposal for Terrain Tracks ATV advertising to replace proposed Northern Breezes ad. Action, if any.
8. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

Dave Schultz
Administrator
Jim Orłowski
Jon Kukuk
Administrator
Leon Popp
Director
Shirley Prudhomme
Jim Brien

Copies Also Being Sent To:

Steve Corbielle, County

Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks

Mary Johns, Chamber Exec.

Jamie Darge, Tourism Director
Karen Widmar
County Clerk
Media
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)