



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE**  
**MARINETTE COUNTY BOARD OF SUPERVISORS**

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**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE**  
**MON., NOVEMBER 14, 2016 - 1:00 PM**  
**UWEX CONFERENCE ROOM, 3<sup>RD</sup> FLOOR, COURTHOUSE**  
**AGENDA**

*Please Turn Cell Phones Off*

1. Call to order
2. Approve/amend agenda
3. Introduction of guests
4. Public comment (5 minutes). No discussion.
5. Approve/amend minutes of October 17, 2016 meeting
6. City of Marinette Mayor Steve Genisot
  - Report on projects and activities
7. Marinette Co. Tourism Alliance
  - Review Tourism Alliance invoices for October, 2016
  - Tourism Coordinator Kostreva, Supervisors Kaufman and Marcely - report on activities and recent meetings
8. Marinette County Association for Business and Industry (MCABI)
  - Ann Hartnell, Executive Director - update on projects, activities and meetings
9. Report and/or discuss conferences/seminars/meetings
10. Correspondence. Action if any. (Correspondence, if not spec. listed, will be for information only)
11. Marinette Travel-Welcome Center - Judy Alwin, Manager
  - Report on projects and activities
12. UW Extension Community, Natural Resource and Economic Development Educator - Ellen Geisler
  - Report on activities and current issues
  - Geisler and Stankevich to report on survey given to students recently
13. Future agenda items
14. Next meeting date and place
15. Adjourn meeting

***NOTE: Agenda items may not be considered and acted upon in the order listed.***

\*Supervisors present at this meeting may constitute an unintended quorum of other county board committees. Supervisors appointed to the committee shall participate in action. Others may be present to listen and observe.

Committee Members Receiving Agenda

Shirley Kaufman, Chair  
Al Mans  
Christopher Schmidt  
Dennis Marcely  
Bill Stankevich

Copies Also Being Sent To

Ann Hartnell, MCABI Executive Director  
Jacqueline Boudreau, M/M Area Chamber  
Mayor Steve Genisot, City of Marinette  
Butch Kostreva, Tourism Coordinator  
Ellen Geisler, UWEX CNRED Educator  
Judy Alwin, Marinette Travel-Welcome Ctr Mgr

County Administration  
County Clerk  
Media  
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD #715-732-7760).



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**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE**  
**MON., OCTOBER 17, 2016 - POSTED FOR 1:00 PM**  
**UWEX CONFERENCE ROOM, 3<sup>RD</sup> FLOOR, COURTHOUSE**

**Members Present:** Supervisors Kaufman, Mans and Stankevich

**Members Excused:** Supervisor Marcely

**Members Absent:** Supervisor Schmidt

**Others Present:** Ann Hartnell, MCABI Executive Director; Butch Kostreva, Tourism Coordinator; Ellen Geisler, Marinette County UW Extension Community, Natural Resource, and Economic Development Educator; Mark Anderson, County Board Chair; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Kaufman.

2. APPROVE/AMEND AGENDA

**Motion** (Stankevich/Mans) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS

Kaufman welcomed non-Committee members to the meeting.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF SEPTEMBER 19, 2016 MEETING

**Motion** (Mans/Stankevich) to approve the minutes. Motion carried. No negative vote.

6. CITY OF MARINETTE MAYOR STEVE GENISOT

■ REPORT ON PROJECTS AND ACTIVITIES

None as Mayor Genisot was not present.

7. MARINETTE CO. TOURISM ALLIANCE

■ REVIEW TOURISM ALLIANCE INVOICES FOR SEPTEMBER, 2016

No action to approve necessary.

■ TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN & MARCELY -  
REPORT ON ACTIVITIES AND RECENT MEETINGS

Kostreva reported on advertising and promotional efforts. Geisler asked about the possibility of doing an app featuring county maps. Discussion followed. Kaufman referred to the meetings attended by Jeff Anderson, Regional Tourism Specialist, with the State's Department of Tourism.

8. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)
- ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Hartnell gave an update on the Center for Excellence.

9. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS
- DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR GOVERNOR'S NORTHERN WISCONSIN ECONOMIC DEVELOPMENT SUMMIT, ON WEDNESDAY-THURSDAY, NOVEMBER 9-10, IN MINOCQUA. ACTION, IF ANY

**Motion** (Kaufman/Stankevich) to allow anyone from the Committee interested in attending and notify the UW Extension secretary. Motion carried. No negative vote.

10. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

11. REPORT ABOUT MARINETTE TRAVEL-WELCOME CENTER - JUDY ALWIN, MANAGER

Alwin was unable to attend the meeting but Kaufman read a written report from her.

12. UW EXTENSION COMMUNITY, NATURAL RESOURCE AND ECONOMIC DEVELOPMENT EDUCATOR - ELLEN GEISLER
- REPORT ON ACTIVITIES AND CURRENT ISSUES.

Geisler shared information about a discussion on the State of Broadband in Wisconsin, to be held November 11<sup>th</sup> in Peshtigo.

13. FUTURE AGENDA ITEMS

Stankevich and Geisler will report on a survey given to students recently.

14. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, November 14, 2016, in the UWEX Conference Room, at 1 pm.

15. ADJOURN MEETING

**Motion** (Stankevich/Mans) to adjourn the meeting at 1:34 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary



11/07/2016 09:16  
 NServais

Marinette County, WI - LIVE  
 INVOICE LIST BY GL ACCOUNT

P 2  
 apinvgl

YEAR/PERIOD: ACCOUNT/VENDOR	2016/10 TO INVOICE	PO	YEAR/PR	TYP	S	CHECK RUN	CHECK	DESCRIPTION
000466 USPS 565110078325109	12625		2016 10	INV	P		40.61	USPS 56511007832510
000466 USPS 565110078325109	13317		2016 10	INV	P		9.33	USPS 56511007832510
							49.94	
			ACCOUNT TOTAL				49.94	
			ORG 56710000 TOTAL				3,031.93	
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FUND 100	GENERAL FUND		TOTAL:				3,031.93	
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\*\* END OF REPORT - Generated by Nancy Servais \*\*