



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., SEPTEMBER 11, 2017

8:15 AM - MEET AT MARINETTE COUNTY COURTHOUSE, COURT ST ENTRANCE

8:30 AM-10:15 AM - TOUR CHEMDESIGN, 2 STANTON ST., MARINETTE

10:30 AM-12:30 PM - TOUR WAUPACA FOUNDRY, 805 OGDEN ST., MARINETTE

12:30-1:15 PM - LUNCH (AT COMMITTEE MEMBERS' EXPENSE) AND BUSINESS MEETING, BEST WESTERN RIVERFRONT INN, 1821 RIVERSIDE AVE., MARINETTE

1:30-3:30 PM - TOUR KS KOLBENSCHMIDT, 1731 INDUSTRIAL PKWY., MARINETTE

BUSINESS AGENDA

Please Turn Cell Phones Off

1. Call to order
2. Approve/amend agenda
3. Introduction of guests
4. Public comment (5 minutes). No discussion.
5. Approve/amend minutes of August 21, 2017
6. Discuss/consider requesting MCABI (Marinette County Association for Business and Industry) expand their role as the County's Economic Development Agency by coordinating tourism activities, developing/implementing a comprehensive marketing plan and developing/implementing a branding strategy. Action, if any
7. Discuss/consider working with Florence County on a JEM (Joint Effort Marketing) grant for the waterfalls. Action, if any
8. Future agenda items
9. Next meeting date and place
10. Adjourn business meeting and continue with tour

NOTE: Agenda items may not be considered and acted upon in the order listed.

*Supervisors present at this meeting may constitute an unintended quorum of other county board committees. Supervisors appointed to the committee shall participate in action. Others may be present to listen and observe.

Committee Members Receiving Agenda

Shirley Kaufman, Chair
Al Mans
Tom Mandli
Ginger Deschane
Bill Stankevich

Copies Also Being Sent To

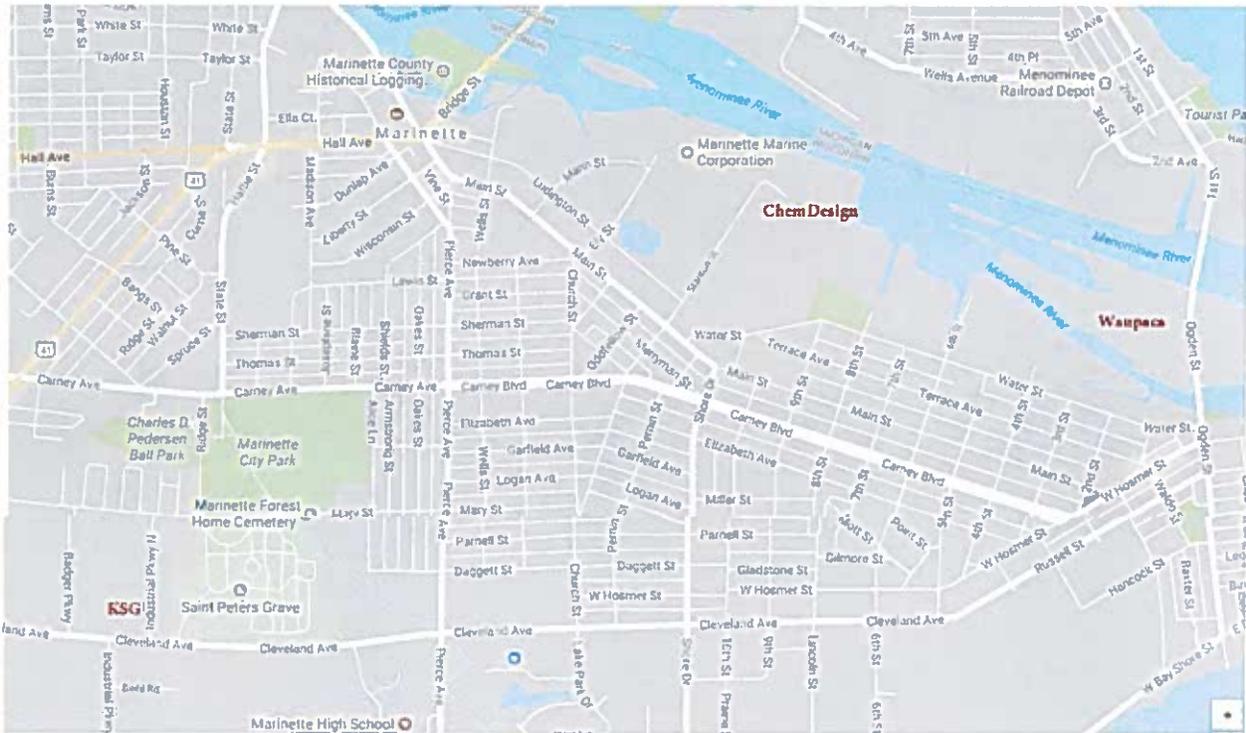
Ann Hartnell, MCABI Executive Director
George Bousley, MCABI
Tricia Grebin, County Board Supervisor
Ellen Geisler, UWEX CNRED Educator

County Administration
County Clerk
Media
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD #715-732-7760).

Business visits for 11 September 2017

- 8:15 am Meet at MC Courthouse
- 8:30-10:15 ChemDesign tour at 2 Stanton St. Wear comfortable flat shoes & long pants. No cameras, cell phones, other electronic items and no lighters.
- 10:30-12:30 Waupaca Foundry tour at
- 12:30-1:15 Lunch
- 1:30-3:30 KS Kolbenschmidt tour at 1731 Industrial Parkway





ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., AUGUST 21, 2017 - POSTED FOR 1:00 PM
UWEX CONFERENCE ROOM, 3RD FLOOR, COURTHOUSE

Members Present: Supervisors Kaufman, Mans, Stankevich and Grebin

Members Absent: None

Others Present: Tom Mandli, potential Committee member; Mayor Steve Genisot, City of Marinette; Jacqueline Boudreau, Marinette Menominee Area Chamber of Commerce Executive Director; John Lefebvre, County Administrator; Mark Anderson, County Board Chair; Ann Hartnell, MCABI Executive Director; Butch Kostreva, Tourism Coordinator; Mary Paitrick, NWTC; Ellen Geisler, UWEX Community Resource Development Educator; Tim Greenwood, Eagle Herald reporter; Jacob Swanson, Peshtigo Times reporter; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Kaufman.

2. APPROVE/AMEND AGENDA

Motion (Stankevich/Mans) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS

On behalf of the possible new committee member, Tom Mandli, and Mary Paitrick, with NWTC, introductions of those present were made.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

Stankevich questioned a lack of an agenda item as a follow-up to the meeting of June 27. More information will be forthcoming.

5. APPROVE/AMEND MINUTES OF JULY 17, 2017 MEETING

Motion (Mans/Stankevich) to approve the minutes. Motion carried. No negative vote.

6. CHAIRPERSON'S REMARKS

Chair Kaufman referred to information that is being requested be sent directly to her. Lefebvre commented on information sent via e-mail.

7. MARINETTE CO. TOURISM ALLIANCE

- REVIEW LIST OF INVOICES FOR JULY, 2017

No action to approve necessary.

- TOURISM COORDINATOR KOSTREVA AND SUPERVISORS KAUFMAN AND GREBIN - REPORT ON ACTIVITIES AND RECENT MEETINGS

Kostreva indicated there wasn't a quorum for the last meeting. He reported on the walleye tournament recently held. They would like to come back in 2019. No report from Grebin or Kaufman as there was no Alliance meeting.

8. CITY OF MARINETTE MAYOR STEVE GENISOT

- REPORT ON PROJECTS AND ACTIVITIES, INCLUDING AN UPDATE ON THE NEW COMMUNITY SPORTS AND EVENTS CENTER

Mayor Genisot gave a report on the walleye tournament thanking those involved and a progress report on the new sports and event center, the cemetery wall, along with the work being done on Pierce Avenue.

9. MENOMINEE BUSINESS DEVELOPMENT CORPORATION - NANCY DOUGLAS

- UPDATE ON THE STATUS OF THE TWIN COUNTY AIRPORT

Nancy Douglas did not attend the meeting. Jacqueline Boudreau, from the Chamber, spoke briefly about it referring to public input and the importance of the airport to area businesses. She indicated Douglas has met with several key people about it. Boudreau also had positive comments about the walleye tournament which was referred to earlier.

10. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

- ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS
- FINALIZE COUNTY BUSINESSES AND/OR INDUSTRIES TO TOUR - DATE CHANGE

Hartnell shared with members a copy of the schedule and map for the tour of industries on September 11th. She noted Mary Patrick, from NWTC, will work with the new Center's incubator. A program will be offered by the Stephenson National Bank September 27th on "Examining our Local Economies." Other items mentioned included activity along the Highway 141 corridor and that Florence County received the broadband grant.

11. DISCUSS/CONSIDER APPROVING STANDARD SERVICES AGREEMENT BETWEEN THE CITY OF MARINETTE ROOM TAX COMMISSION AND MARINETTE COUNTY TOURISM FOR PRINTING OF FLYERS. ACTION, IF ANY

Motion (Mans/Grebin) to approve the agreement. Motion carried. No negative vote.

12. DISCUSSION ONLY ABOUT WORKING WITH FLORENCE COUNTY ON A WATERFALLS GRANT

Grebin is forwarding this item onto Kostreva. This will be a JEM grant application for event promotion of the waterfalls in both counties. Lefebvre will also talk with Kostreva. This will be put on the agenda for next month's meeting for action. Mans referred to a newspaper article about the waterfalls and will bring to the next meeting to share.

13. DISCUSS/CONSIDER RECOMMENDING TO FINANCE COMMITTEE THAT THE COUNTY APPROVE FUNDING \$5,000 OF AN ESTIMATED \$9,445.25 FOR BAY LAKE REGIONAL PLANNING COMMISSION (BLRPC) TO CONDUCT A HOUSING STUDY FOR MARINETTE COUNTY AS DEFINED IN THE BLRPC PROPOSAL DATED JUNE 28, 2017. ACTION, IF ANY

Motion (Mans/Grebin) to amend the recommendation to Finance Committee that the County approve funding of \$2,500 and the remainder to come from other sources, be it MCABI or business community. Motion carried. No negative vote.

14. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

- DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR NEW NORTH SUMMIT, DECEMBER 7, 2017, IN GREEN BAY. ACTION, IF ANY

Motion (Mans/Stankevich) that anyone from the Committee be allowed to attend if interested. Motion carried. No negative vote.

Kaufman and Grebin indicated they will attend.

15. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

16. MARINETTE TRAVEL-WELCOME CENTER - JUDY ALWIN, MANAGER

- REPORT ON PROJECTS AND ACTIVITIES

No report.

17. UW EXTENSION COMMUNITY, NATURAL RESOURCE AND ECONOMIC DEVELOPMENT EDUCATOR - ELLEN GEISLER

- REPORT ON ACTIVITIES AND CURRENT ISSUES

Geisler indicated she is preparing a report to share with the County Board from the visioning session. She is doing a display for the Fair to find out what people like best in the County. Geisler offered services from the UWEX Local Government Center, such as information on open meeting laws. Kaufman asked that she bring the suggestion to County Board.

18. FUTURE AGENDA ITEMS

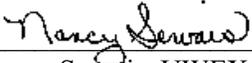
In addition to the tour, action items to include for the September 11 business agenda will be the economic development proposal and JEM grant with Florence County.

19. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, September 11, 2017, meeting at 8:15 a.m., to start tours and a short business lunch meeting at 12:30 p.m., with the final tour at 1:30 p.m.

20. ADJOURN MEETING

Motion (Stankevich/Grebin) to adjourn the meeting at 2:17 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary