



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., MARCH 21, 2016 - 1:00 PM
UWEX CONFERENCE ROOM, 3RD FLOOR, COURTHOUSE
AGENDA

1. Call to order
2. Approve/amend agenda
3. Introduction of guests and Committee
4. Public comment (5 minutes). No discussion.
5. Approve/amend minutes of February 15, 2016 meeting
6. Marinette Co. Tourism Alliance
 - # Review Tourism Alliance invoices for February, 2016
 - # Tourism Coordinator Kostreva, Supervisors Kaufman and Banaszak - report on activities and recent meetings
7. Report and/or discuss conferences/seminars/meetings
 - # Report on Broadband & Economic Development Summit held February 16, in Stevens Point
 - # Report on WI Governor's Conference on Tourism held March 13-15, in WI Dells
 - # Discuss/consider attendance and payment for UPEDA (Upper Peninsula Economic Development Alliance) meeting to be held Friday, April 15, in Iron Mountain. Action, if any
 - # Discuss/consider attendance and payment for Annual Sustainable Forestry Conference to be held Thursday, April 21, in Florence. Action, if any
8. Correspondence. Action if any. (Correspondence, if not spec. listed, will be for information only)
9. Marinette Travel-Welcome Center - Judy Alwin, Manager
 - # Report on activities, including further information about the center's visitors counts and discussion of signage
10. UW Extension Community, Natural Resource and Economic Development Educator - Ellen Geisler
 - # Report on activities and current issues
11. Marinette County Association for Business and Industry (MCABI)
 - # Ann Hartnell, Executive Director - update on projects, activities and meetings
12. Future agenda items
13. Next meeting date and place
14. Adjourn meeting

NOTE: Agenda items may not be considered and acted upon in the order listed.

*Supervisors present at this meeting may constitute an unintended quorum of other county board committees. Supervisors appointed to the committee shall participate in action. Others may be present to listen and observe.

Committee Members Receiving Agenda

Ken Casper, Chair
Nick Lakari
Al Mans
Joe Banaszak
Shirley Kaufman

Copies Also Being Sent To

Ann Hartnell, MCABI Executive Director
Jacqueline Boudreau, M/M Area Chamber
Mayor Steve Genisot, City of Marinette
Butch Kostreva, Tourism Coordinator
Ellen Geisler, UWEX CNRED Educator
Judy Alwin, Marinette Travel-Welcome Ctr Mgr

County Administration
County Clerk
Media
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD #715-732-7760).



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., FEBRUARY 15, 2016 - POSTED FOR 1:00 PM
UWEX CONFERENCE ROOM, 3RD FLOOR, COURTHOUSE

Members Present: Supervisors Kaufman, Banaszak, Lakari, Mans and Casper
Members Absent: None

Others Present: Butch Kostreva, Tourism Coordinator; Ellen Geisler, Marinette County UW Extension Community, Natural Resource, and Economic Development Educator; Judy Alwin, Marinette Travel-Welcome Center Manager; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Casper.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Lakari) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF JANUARY 18, 2016 MEETING

Motion (Mans/Banaszak) to approve the minutes as presented. Motion carried. No negative vote.

6. MARINETTE CO. TOURISM ALLIANCE

REVIEW TOURISM ALLIANCE INVOICES FOR JANUARY, 2016

Invoices were reviewed. No action to approve necessary.

TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN & BANASZAK
- REPORT ON ACTIVITIES AND RECENT MEETINGS

Kostreva went to the Chicago Travel Adventure Show and reported on the materials he gave to visitors. He also noted the advertising efforts just completed and other events he will be attending. Kaufman commented on the new camping and parks brochure Kostreva developed. Banaszak reported on economic impact data and other information received at the last Alliance meeting.

7. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

- # REPORT ON UPEDA (UPPER PENINSULA ECONOMIC DEVELOPMENT ALLIANCE) MEETING, HELD JANUARY 22, 2016, IN MUNISING, MI - ELLEN GEISLER

Geisler reported on what was discussed at this meeting of which one of the topics was about employers and temporary guest workers.

- # REPORT ON STAKEHOLDER-CENTERED COMMUNITY MARKETING TELECONFERENCE, FEBRUARY 1

No report.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

9. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

- # ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Hartnell submitted a written report as she was unable to attend the meeting.

10. FUTURE AGENDA ITEMS

Judy Alwin, with the Marinette Travel-Welcome Center, will give a report. Members were reminded to contact the Chair or UWEX Secretary if there are any agenda items that need to be added.

11. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, March 21, 2016, in the UWEX Conference Room, at 1 pm.

12. ADJOURN MEETING

Motion (Banaszak/Lakari) to adjourn the meeting at 1:32 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary

03/15/2016 08:30
NServais

Marinette County, WI - LIVE
INVOICE LIST BY GL ACCOUNT

P 1
apinvgl

YEAR/PERIOD: 2016/2 TO 2016/2	ACCOUNT/VENDOR	INVOICE	PO	YEAR/PR	TYP	S	CHECK RUN	CHECK	DESCRIPTION
	56710000								ADVERTISING AND PROMOTION
	100-56-59-000-000-01-56710-000-52225-								TELEPHONE
	000428 CENTURYLINK	1822		2016	2	INV P		1.04	CENTURYLINK long di
	002809 CENTURYLINK	1128		2016	2	INV P		4.97	CENTURYLINK/SPEEDWA
								6.01	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52250-								PRINT ADS
	000181 BADGER SPORTSMAN	597		2016	2	INV P		600.00	021116 388 ADVERTISING
	001169 JOURNAL & TOPICS NEW	168187		2016	2	INV P		695.00	021116 400 ADVERTISING
								1,295.00	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52251-								WEB SITE
	000543 SQ-APPLEPAY	1707		2016	2	INV P		295.00	SQ *RADIO PLUS BAY
								295.00	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52257-								TELEVISION ADS
	000681 SCRIPPS MEDIA INC	1709		2016	2	INV P		975.00	SCRIPPS MEDIA INC
								975.00	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52258-								TOURISM COORDINATOR EXPENSES
	000695 ENVATOMARKET26783302	1706		2016	2	INV P		25.00	ENVATOMARKET2678330
								25.00	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52260-								TRADESHOWS
	000652 WISCONSIN ASSOC. OF	1711		2016	2	INV P		225.00	WISCONSIN ASSOC. OF
								225.00	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52262-								RADIO ADS
	000543 SQ-APPLEPAY	1708		2016	2	INV P		357.05	SQ *RADIO PLUS BAY
								357.05	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52410-								OFFICE SUPPLIES
	000538 COCA COLA MILWAUKEE	1321		2016	2	INV P		-1.75	COCA COLA MILWAUKEE
	000565 WALGREENS #2925	1320		2016	2	INV P		-105.95	WALGREENS #2925
								-107.70	ACCOUNT TOTAL
	100-56-59-000-000-01-56710-000-52411-								POSTAGE
	000466 USPS 565110078325109	1319		2016	2	INV P		63.43	USPS 56511007832510
								63.43	ACCOUNT TOTAL

03/15/2016 08:30
 NServais

Marinette County, WI - LIVE
 INVOICE LIST BY GL ACCOUNT

P 2
 apinvgl

YEAR/PERIOD: 2016/2 TO 2016/2	ACCOUNT/VENDOR	INVOICE	PO	YEAR/PR TYP S	CHECK RUN CHECK	DESCRIPTION
100-56-59-000-000-01-56710-000-52498-	000689 BEST BUY	000002 1710		OPERATION EXPENDITURES 2016 2 INV P	159.99	BEST BUY 00000
				ACCOUNT TOTAL	159.99	
				ORG 56710000 TOTAL	3,293.78	
=====						
	FUND 100	GENERAL FUND		TOTAL:	3,293.78	
=====						

** END OF REPORT - Generated by Nancy Servais **

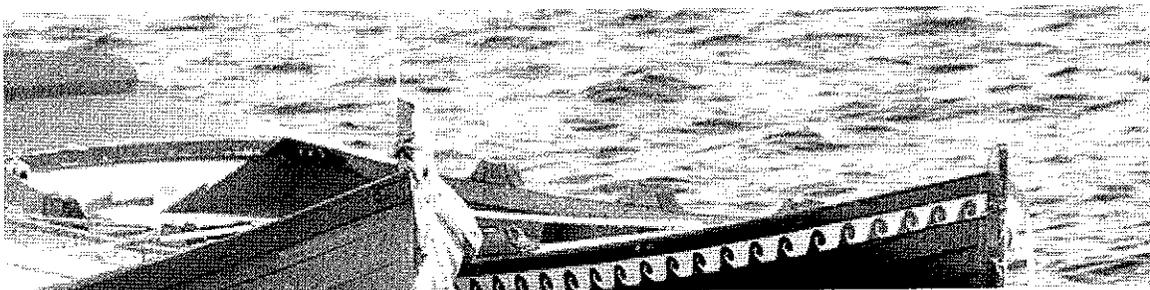


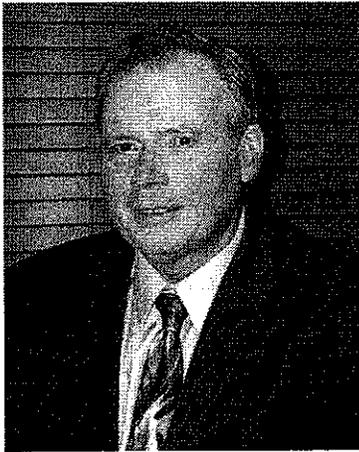
UPEDA UPPER PENINSULA
ECONOMIC DEVELOPMENT ALLIANCE

Friday, April 15, 2016
UPEDA Meeting
Pine Grove County Club
in Iron Mountain



Featuring presentations on Natural Resources
Based Tourism Industry and Energy





Also, we will be recognizing the retirement and long time service of Bruce Orttenger, President of Dickinson Chamber Partnership and long time UPEDA Board member and former Chair.

UPEDA April 15, 2016 Meeting

Page 1 of 1



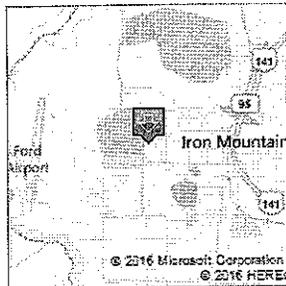
UPEDA UPPER PENINSULA ECONOMIC DEVELOPMENT ALLIANCE

When

Friday April 15, 2016 from 9:00 AM to 2:00 PM EDT
[Add to Calendar](#)

Where

Pine Grove Country Club
1520 W. Hughitt Street
Iron Mountain, MI 49801



[Driving Directions](#)

Contact

Holly Peoples
UPWARD Talent Council
906-280-2441
hpeoples@jobforce.org

UPEDA April 15, 2016 Meeting

Join Upper Peninsula Economic Development Alliance on April 15, 2016 at the Pine Grove Country Club in Iron Mountain, MI for the next membership meeting.

More information and agenda coming soon.

Members - \$25.00; Non-members - \$40.00

[Register Now!](#)

STEERING COMMITTEE



Florence County
Economic Development

Lumberjack Resource
Conservation & Development
Council, Inc.



MCABI Marinette County Assoc. for
Business & Industry, Inc.

MICHIGAN STATE UNIVERSITY Extension
Michigan State University Extension



Oconto County Economic
Development Corporation

University of Wisconsin
Extension **UW Extension**



USDA Forest Service

WI Department of Natural
Resources



**REGISTER EARLY!
SPACE IS LIMITED**

**UNIVERSITY OF WISCONSIN-EXTENSION
UNITED STATES DEPARTMENT OF AGRICULTURE**

An EEO/AA employer. University of Wisconsin-Extension provides Equal Opportunities in Employment and Programming. Including Title IX and American with Disabilities (ADA) Requirements.

SPECIAL ACCOMMODATIONS

If you need an interpreter, materials in alternate formats or other accommodations to access this program, please contact Corrin Seaman at 715-528-4480, ext. 116, at least one week preceding the scheduled event so proper arrangements can be made.

CONFERENCE AGENDA

**7:20-7:50 REGISTRATION &
CONTINENTAL BREAKFAST**

7:50-8:00 WELCOME

WAYNE PLANT – LUMBERJACK RC&D INC.

8:00-9:00 FOREST INDUSTRY UPDATE

SCOTT BOWE, UWEX

**9:00-10:00 THREATENED AND
ENDANGERED SPECIES UPDATE**

BILL SCULLON, MDNR

DREW FELDKIRCHNER, WDNR

10:00-10:15 BREAK

**10:15-11:15 FOREST HEALTH –
TOP THREE CONCERNS**

LINDA WILLIAMS, WDNR

BOB HEYD, MDNR

**11:15-NOON RECOGNIZING DRUG ACTIVITY
ON THE FOREST AND WHAT TO DO ABOUT
IT**

MIKE SASSE, WI DCI

12:00-12:45 LUNCH

**12:45-1:00 “7 FORESTRY MYTHS-
DEBUNKED”**

**1:00-2:00 COOPERATIVE ACTIVITIES AND
OPPORTUNITIES ON THE NATIONAL FOREST**

MODERATOR: BRIAN SPENCER, WDNR

TORY HAHKA, USFS

JEFF OLSEN, WDNR

DAVID PRICE, MDNR

DON PETERSON, SUSTAINABLE RESOURCES
INSTITUTE, INC.

PAT SMITH, FLORENCE CTY FORESTRY AND
PARKS

**2:00-3:00 SUSTAINABLE FORESTRY IN
WISCONSIN, IT'S A WE THING**

CURT WILSON, WDNR

**3:00-3:30 “EYES ON THE FOREST” INVASIVE
FOREST INSECT INITIATIVE**

MIKE SCHIRA & BILL COOK, MSUE



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Florence, WI

University of Wisconsin
Florence County Extension Office
Florence Natural Resource Center
5628 Forestry Drive
Florence, WI 54121



12TH ANNUAL
**SUSTAINABLE FORESTRY
CONFERENCE**

**HEALTHY
FORESTS**



**HEALTHY
ECONOMIES**

**APRIL 21, 2016
7:30-3:30 CDT
FLORENCE, WI**

FINANCIAL CONTRIBUTORS

Veneer Level \$1500

Lumberjack Resource Conservation & Development Council, Inc.

Saw Log Level \$500

Florence Utilities / WPPI

Bolt Level \$250

Marinette County Association for Business & Industry, Inc.

Pulpwood Level \$100

Dickinson Area Partnership

Florence County Economic Development

Florence Hardwoods, LLC

Great Lakes Timber Professionals Association

Langlade County Economic Development Corporation

Marth Wood Supply

Oconto County Economic Development Corporation

Oneida County Economic Development Corporation

Sagola Hardwoods, Inc.

GENERAL INFO

WHO SHOULD ATTEND?

- Economic Development Staff
- School Boards & Superintendents
- Entrepreneurs
- State Legislators
- Foresters & Land Managers
- State & Local Associations
- Local Government
- Wood Product Industries
- Loggers
- Utilities
- Resource Agencies



SFI/CFE CONTINUING EDUCATION

FULFILLS CONTINUING ED HOURS

- SAF CFE 6 Hours
- MI SFI 8 Hours
- WI SFI 8 Hours*

*Additional \$35 fee to FISTA

WI SFI Hours FISTA Requirements

- Must Attend Entire Conference
- After the Conference
 - Mail \$35/person to FISTA
 - Include Full Name
 - Include Last 4 digits of SSN
 - Include Name of Conference

CONTACT

Corrin Seaman

UW-Extension
5628 Forestry Drive
Florence, WI 54121
(715) 528-4480 x116
corrin.seaman@ces.uwex.edu

LOCATION

ENCORE ON CENTRAL

748 Central Avenue
Downtown Florence, WI

DIRECTIONS



REGISTRATION FEE

\$30/person

Continental breakfast & lunch Included

REGISTER ONLINE

www.lumberjackrcd.org/sustainable-forestry-conference.html

Credit Cards only accepted online

REGISTER BY MAIL

Make checks payable to: UW-Extension
Send registration with payment to:*

UW-Extension

Florence Resource Center

5628 Forestry Drive, Florence, WI 54121

Attn: Kathy Bednarski

Fax: 715/528-5172

*Mail the separate \$35 WI/SFI fee to FISTA

REGISTRATION

SUSTAINABLE FORESTRY

CONFERENCE

THURSDAY, APRIL 21, 2016

Please Print

Name	
Company	
Address	
Telephone	
E-mail	
Number Attending	Total Cost at \$30/each
Amount Enclosed	Check #

REGISTRATION DEADLINE

FRIDAY, APRIL 15, 2016

NO REGISTRATION AT DOOR

- REGISTER EARLY—LIMITED SPACE
- PAYMENT MUST ACCOMPANY ALL REGISTRATIONS

