



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE  
MARINETTE COUNTY BOARD OF SUPERVISORS**

**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE  
MONDAY, AUGUST 20, 2012 - COMMITTEE MEETING 10:30 AM AT  
MARINETTE COUNTY ASSOCIATION FOR BUSINESS & INDUSTRY OFFICE  
210 S. HIGHWAY 141, SUITE 3, CRIVITZ**

**● NOTE: FOLLOWING MEETING (12:15-12:30 PM) - LUNCH - MARY'S PLACE, N17480 HWY 141, BEECHER (AT COMMITTEE MEMBERS' EXPENSE)  
1:30 PM - TOUR OF THILMANY PAPER RAIL YARD, 17503 HWY 141, BEECHER  
APPROX. 2:15 PM - TOUR OF PEMBINE SAWMILL, DILL STREET (OPPOSITE CO. RD. R)**

**AGENDA**

1. Call to order
2. Approve/amend agenda
3. Introduction of guests and Committee
4. Public comment (5 minutes). No discussion.
5. Approve/amend minutes of July 16, 2012
6. Twin County Airport
  - Supervisor Lakari and Nancy Douglas - update on projects, activities and meetings
7. Report and/or consider conferences/seminars/meetings
  - Discuss/consider UPEDA (Upper Peninsula Economic Development Alliance) Conference on Bi-National Collaboration and Quarterly Meeting to be held October 24-25, 2012, in Sault Ste. Marie, MI. Action, if any
8. Correspondence. Action if any. (Correspondence, if not spec. listed, will be for information only)
9. Discuss/consider recommending to County Board the Bay Lakes Workforce Development Inter-County Consortium Agreement extension. Action, if any
10. UW Extension Community Resource Development Educator report - Paul Putnam
  - Report on Green Aviation Conference - Aerospace Innovation 2020 held August 7-8, in Marquette.
11. Discuss/consider payment of Tourism Alliance invoices. Action, if any
12. Marinette Co. Tourism Alliance report
  - Supervisors Lakari and Kaufman - update on projects, meetings and activities
13. Menominee Business Development Corporation report
  - Nancy Douglas, Director - updates on projects, activities & meetings
14. Wisconsin Public Service Business & Community Development Manager report
  - Carol Karls - update on projects, activities & meetings
15. Marinette County Association for Business & Industry (MCABI) report
  - John Marquart, Executive Director - update on projects, activities & meetings
16. Future agenda items
17. Next meeting date(s) and place
18. Adjourn meeting

[● The lunch and tours are for information purposes only. In the event, a quorum of the Marinette County Board of Supervisors or any of its committees are in attendance, this notice will fulfill the requirement of public notice per Wisconsin Open Meeting Law.]

***NOTE: Agenda items may not be considered and acted upon in the order listed.***

**Committee Members Receiving Agenda**

Ken Casper, Chair  
Nick Lakari  
Al Mans  
Gilbert Engel  
Shirley Kaufman

**Copies Also Being Sent To**

John Marquart, MCABI  
Mary Johns, Marinette/Menominee Area Chamber  
Paul Putnam, Marinette County UW Extension  
Jamie Darge, Tourism Alliance Director  
Nancy Douglas, Menominee Business Dev. Corp.

Ellen Sorensen, Co. Admin.

Carol Karls, WI Public Service  
County Clerk  
Media  
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD #715-732-7760).

**EXTENSION OF THE MAY 2006 INTERCOUNTY CONSORTIUM  
AGREEMENT  
of the  
LAKE MICHIGAN AND NORTHEASTERN COUNTIES OF WISCONSIN  
Under the WORKFORCE INVESTMENT ACT (P.L.105-220)  
[AS AMENDED May, 2006]**

THIS AGREEMENT is entered into by and among the counties which comprise the Lake Michigan and Northeastern Counties Consortium a/k/a Bay Area Counties Consortium (hereinafter "parties") under the Workforce Investment Act. In consideration of the mutual promises and covenants contained herein, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. The Intercounty Consortium Agreement of the Bay Area Counties Consortium, as amended May 2006 (Consortium Agreement), expires on June 30, 2012. The Consortium Agreement is attached hereto as Appendix A and is incorporated by reference as if fully set forth herein;

2. Outagamie County, Wisconsin has requested to become a member of the Bay Area Counties Consortium.

3. The counties comprising the Bay Area Counties Consortium have agreed to allow Outagamie County to join the consortium subject to the approval of the Governor of the State of Wisconsin (Governor).

4. The parties have been informed that the Governor will not be making a final determination as to whether Outagamie County will be allowed to become a member of the Bay Area Counties Consortium prior to the June 30, 2012 expiration of the Consortium Agreement.

5. The parties seek to amend the terms and conditions of the existing Consortium Agreement and to make such other and additional changes to the bylaws and/or the Local Plan of the Bay Area Counties Consortium. However, such amended terms and conditions and bylaw and/or Local Plan changes cannot be negotiated or finalized unless and until such time the Governor makes a decision on whether Outagamie County will be allowed to join the Bay Area Counties Consortium.

6. The parties seek to extend the term of the existing Consortium Agreement for a period of time sufficient to allow the Governor to make a decision on whether Outagamie County will be permitted to join the Bay Area Counties Consortium and to allow the parties sufficient time to negotiate the terms and conditions of a new consortium agreement, bylaws, and/or Local Plan.

7. The parties accordingly agree that the term of the existing Consortium Agreement is extended and will remain in force for a period up to and including sixty (60) days after the Governor announces his decision as to whether Outagamie County will be permitted to join the Bay Area Counties Consortium.

Signed this day by:

SIGNATURES OF THE COUNTY OFFICIALS

\_\_\_\_\_  
Brown County                      Troy Streckenbach

\_\_\_\_\_  
Door County                              Dan Austad

\_\_\_\_\_  
Florence County                      Jeanette Bomberg

\_\_\_\_\_  
Kewaunee County                      Robert Weidner

\_\_\_\_\_  
Manitowoc County                      Bob Ziegelbauer

\_\_\_\_\_  
Marinette County                      Vilas Schroeder

\_\_\_\_\_  
Menominee County                      Elizabeth Moses

\_\_\_\_\_  
Oconto County                              Leland Rymer

\_\_\_\_\_  
Shawano County                              Jerry Erdmann

\_\_\_\_\_  
Sheboygan County                      Roger TeStroete

SCHEDULE OF PAID INVOICES - TOURISM ALLIANCE COMMITTEE  
FOR: 07/2012 - 07/2012

REF NBR	CHECK NBR	VOUCH NBR	DATE PAID	PO NBR	VENDOR NBR	PAYEE	DESCRIPTION	ACCOUNT NUMBER	SUB-TOTAL	TOTALS
00000	140221	04968	07/09/12	00000	01566	AD-LIT INC	MAR004 WI TRAVEL GUIDE SUMMER	100-59-56710-426-101		2,000.00
00000	140221	04968	07/09/12	00000	01566	AD-LIT INC				
00000	140222	04983	07/09/12	00000	01879	AMERICAN ROAD	INV 2012-3490 JAN & APR	100-59-56710-426-108		266.00
00000	140222	04983	07/09/12	00000	01879	AMERICAN ROAD				
00000	140229	04967	07/09/12	00000	02226	ELEGANT SEAGULLS	INV 1181 DESIGN	100-59-56710-426-102		60.00
00000	140229	04967	07/09/12	00000	02226	ELEGANT SEAGULLS				
00000	140198	04965	07/09/12	00000	00355	GANNETT WISCONSIN MEDIA	ACCT 304785 ONLINE ADS	100-59-56710-426-101		250.00
00000	140198	04965	07/09/12	00000	00355	GANNETT WISCONSIN MEDIA				
00000	140235	04969	07/09/12	00000	02518	GS MEDIA & EVENTS	CL331667 CAMPING LIFE	100-59-56710-426-101		920.00
00000	140235	04969	07/09/12	00000	02518	GS MEDIA & EVENTS				
00000	140211	04970	07/09/12	00000	00892	JOURNAL COMMUNITY PUBLISHING	NW48392 SILENT SPORTS	100-59-56710-426-108		350.07
00000	140211	04970	07/09/12	00000	00892	JOURNAL COMMUNITY PUBLISHING				
00000	140189	04958	07/09/12	00000	00010	MARINETTE/MENOMINEE AREA	INV 10288	100-59-56710-291-000		4,166.00
00000	140189	04958	07/09/12	00000	00010	MARINETTE/MENOMINEE AREA				
00000	140203	04971	07/09/12	00000	00690	ON WISCONSIN OUTDOORS	INV 474 EXPLORE WI RENEWAL	100-59-56710-426-108		600.00
00000	140203	04971	07/09/12	00000	00690	ON WISCONSIN OUTDOORS				
00000	140223	04966	07/09/12	00000	01919	OTHER MARKETING	INV 1001 QTR 2 CONSULTING	100-59-56710-426-105		1,068.75
00000	140223	04966	07/09/12	00000	01919	OTHER MARKETING				
									REPORT TOTALS	9,680.82

NOTE: AN ASTERISK (\*) FOLLOWING THE ACCOUNT NUMBER INDICATES THE ACCOUNT IS TO BE APPLIED TO THE PRIOR YEAR.