

# 2017 Conservation Poster Contest Guidelines



## Eligibility

The National Conservation Poster Contest is open to kindergarten through twelfth (K-12) grade students. Artwork entered into the national competition must have been judged in a local and/or area conservation department sponsored poster contest and a state conservation association sponsored contest. Posters not sent by the authorized state poster group will not be considered for judging.

There will be judging at the national level for all categories. To be eligible for the national contest your state must be a state sponsor of the contest. To find who is in charge of the county poster contest visit the WI Land+Water Website <http://wisconsinlandwater.org/files/pdf/WILandWaterDirectory.pdf>

## 2017 Contest Theme

The National Poster Contest theme is: **"Healthy soils are full of life!"**

Poster category by grade: K-1; 2-3; 4-6; 7-9; 10-12

The contest is open to public, private and home school students.

## Contest Rules

The contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- Any media may be used- paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters.
- Poster size must be between 8.5" x 11" and 22" x 28".
- Posters should be packaged so they remain flat when sent for judging.
- All posters must be created by an individual student rather than a team of students.
- **The 2017 Stewardship title "Healthy soils are full of life!" must be on your poster.** This is the only title eligible for the national poster contest.
- Each entry must have signed entry form to be eligible for judging.
- Although younger students will most likely receive help in planning from parents or teachers, WI Land+Water encourages each student to do as much of the work as possible by him/herself.
- Each entry to state contest must have been judged at the local conservation contest and/or area contest prior to the state evaluation/contest.
- Posters must be judged at the state level. **Individual posters cannot be sent for national judging by individuals.** They must follow their state's contest rules and deadlines.
- **Only official state poster contest sponsors (WI Land+Water)** can mail entries for national contest.

## Poster Evaluations

National Poster Contest entries are reviewed by judges and evaluated on the following criteria:

- Conservation message (50%)
  - Poster uses correct theme
- Visual effectiveness (30%)
- Originality (10%)
- Universal appeal (10%)
  - Also taken into consideration - artwork completed on poster is that of participant unless noted on entry form

**National Prize Money Increase!**  
The top three posters in each category of the national contest will receive monetary prizes.

First place - \$200  
Second place - \$150  
Third place - \$100

Sponsored by: NACD Auxiliary quilt project  
and the Albert I. Pierce Foundation.

- (Date)
- Local entries due to: (Date)
- (Date of Local Contest)  
County contest
- (Date of Area Contest)  
Area Contest
- March 15-17, 2017  
State Contest - WI Land+Water Annual Conference, Osthoff, Elkhart Lake, WI
- December 1, 2017  
Postmark date for National Contest entries

Local and state contest awards and sponsors will differ from state to state.

Depending on the sponsoring state's conservation association, the national awards will be presented at a national, regional, state and/or local conservation ceremony. The winning posters will be featured at the NACD Annual Meeting.

## Sponsors

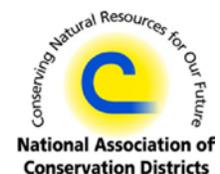
The National Poster Contest program is sponsored by the National Association of Conservation Districts (NACD) and the NACD Auxiliary. NACD, founded in 1946, is a nonprofit organization representing nearly 3,000 local conservation districts in the 50 states and U.S. Territories. The NACD Auxiliary assists NACD with informational and educational outreach efforts. The NACD Auxiliary would like to thank the Albert I. Pierce Foundation for their assistance with the contest.

Questions?

Diana Blackwood-NACD Stewardship and Education [stewardship@nacdnet.org](mailto:stewardship@nacdnet.org) or 317-326-2952

Kim Warkentin- WI Land+Water [kim@wisconsinlandwater.org](mailto:kim@wisconsinlandwater.org) or 608-441-2677 X 3

For more information visit: <http://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>





# 2017 Conservation Awareness Poster Contest Entry Form

County Entries Due:

\_\_\_\_\_

## STUDENT

First Name \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Grade \_\_\_\_\_ Age \_\_\_\_\_ Parent/guardian name (printed) \_\_\_\_\_

**REQUIRED** Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes:

X \_\_\_\_\_ Date \_\_\_\_\_

- The poster is an original completed by the student.
- The student received assistance from another person or materials/ideas from another source. If so, please explain on back of poster.

**Please**

**Appropriate grade level**

- Grades K-1
- Grades 2-3
- Grades 4-6
- Grades 7-9
- Grades 10-12

## SCHOOL

- Public School
- Private School
- Home School

Teacher Name \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

## COUNTY LAND CONSERVATION DEPARTMENT

County \_\_\_\_\_

Area \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

