

From the Desk of
Dan Perrin



October 6, 2015

Dear [REDACTED];

It's so important to hear from you right away that I took the liberty of filling out your emergency donation form.

I hope you'll forgive me. I'm just so desperate right now.

George, The Seniors Center is facing \$26,614.60 in unpaid bills from our grass roots campaign designed to reclaim our Social Security benefits -- and it's threatening to close our doors.

The response to my last letter was just not what I had hoped.

I'm praying you'll help me, just this one time, with your \$10 emergency donation to help me pay off this debt.

We really need your help.
George, if I can't get these bills paid, the hard work you and I have done will be lost.

And then no one in Washington -- not even our best friends on Capitol Hill -- will risk their reputation by standing with The Seniors Center if I can't pay the bills.

Everything we've worked for is on the line...
Please use the stamped Time Sensitive Envelope I sent you to rush back your \$10 emergency donation by October 16th.

Right now, greedy Washington Insiders are slashing our Social Security benefits so they can finance THEIR wasteful spending programs with

p.1 - please turn to p. 2

OUR hard-earned money.

Social Security is a contract. And you honored your part of that contract. You worked hard and sacrificed to save for your retirement...

You faithfully made your contributions to the Social Security trust fund. But the fat cats in Washington are breaking that contract with you:

→ They're scheming to cut benefits by 13 percent...

→ They're holding your COLA hostage...

→ And they're leaving seniors with stacks of useless government IOU's.

My friend, enough is enough.

I already filled out your emergency donation form to save you the hassle.

I also stamped and addressed your Time Sensitive Envelope to make it easier for you to get your emergency donation in tomorrow's mail.

I hope you will use it...

My friend, I'm sorry this note had to be so short -- but I'm running out of time. I hope you'll decide to help me.

*Thank you for
being a good friend.
Please send help today.*

Sincerely,



Dan Perrin
Executive Director

P.S. Please help me pay the \$26,614.60 in unpaid bills that threaten the life of The Seniors Center.

I sent you this stamped Time Sensitive Envelope because I only have until October 16th to get these bills paid.

My friend, please hurry. Please help me protect our Social Security benefits from greedy Washington Insiders before it's too late. Thank you.

p. 2

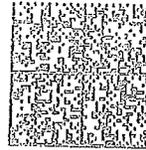
Carl Sturgis Bay Senior Center

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2015

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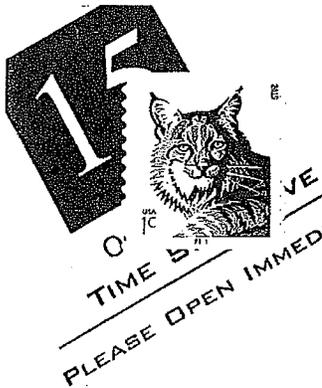
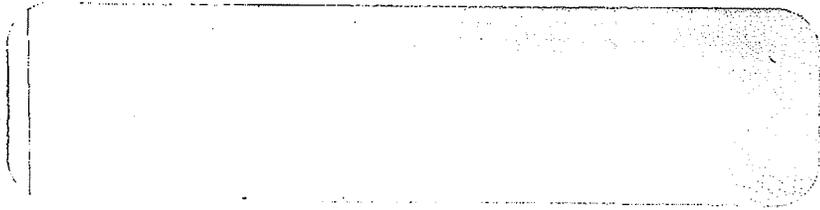


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